

ROSS AUGER

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Graphic and Web Designer | Multimedia Specialist, Creative Generalist

IMO: As a starting point, it's best to meet things where they're at.

In-house design | B2B, B2C, Non-Profit, Retail

Patience is my strongest suit, loves a working session.

WORK EXPERIENCE

Pritchard Companies

Multimedia Specialist 2022 - Present

Creative Swiss Army knife for parent company and affiliate divisions. Website manager for internally hosted websites, liaison for externally hosted site. Branding and collateral for marketing needs.

Minneapolis Area Association of Realtors

Multimedia Specialist 2015 - 2022

General creative for the association & 501c3 non-profit. Branding and collateral designs for internal departments and association events (Annual Summit, State Fair). Creative intake facilitation for Marketing team. Website manager. Managed Graphic Design Intern.

Goodwill of Southern Nevada

Contract Visual Designer 2014 - 2015

Short term campaign collateral designs for store sales. Videography for HR department training videos. Branding and collateral design for donor appreciation event at the Stratosphere.

- Designed sales promo collateral exceeding sales goal by 93.8%
- Member of team creating designs for highest retail sales month in Goodwill of Southern Nevada's history (5.1% over plan)

Dunn Brothers Coffee Franchise Support Center

Graphic Design Intern / Content Manager 2013 - 2014

Created shop labels for test kitchen concepts. UX design for online training platform Dunn Bros University. Assisted with training video production and editing.

EDUCATION

Welding

Minneapolis College | 2016

Graphic Design

University of Minnesota | 2016

Graphic & Web Design

Minneapolis College | 2012 - 2014

Audio Engineering, Music & Entertainment Business

Institute of Production & Recording | 2010 - 2012

SKILLS

Adobe Creative Suite | Video Editing

Audio Production | Soft Skills

Creative Problem Solving | Microsoft Office

Website Building Platforms | Motion Design | UX

Content Management | Short Deadlines